

About Us

Quince Girl is the world's leading resource for quinceañera planning. Launched in 2005 as the first-to-market media to address the needs of young Latinas and their families approaching the important Hispanic tradition of the quinceañera, Quince Girl provides information and advice on fashion, budgeting, beauty, choreography, decoration, etiquette and more. Quince Girl has been featured in such media as the New York Times, Newsweek, and USA Today among others.

Quince Girl provides needed information and interacts with its readers via multiple platforms. These include:

QuinceGirl.com – Quincegirl.com is one of the leading Hispanic niche sites on the internet. By visiting the site quince girls can find updated articles, videos, and daily blogs on all-things quinceañera. Girls can also peruse a database of 100s of dresses and Local Quince Pros from across the nation to help plan a quinceañera.

True Q Room – The True Q Room is social network centered on the quinceañera. Inside the True Q Room girls can post pictures and videos of their quinceañera and their favorite ideas. Girls can also link to their damas and friends and share tips with new friends by posting on the wall of each other's personalized pages.

Quince Girl Magazine – Quince Girl is a national magazine distributed twice a year with a Spring (February release) and Fall (August release) issue. Quince Girl has all of the articles, dress pictures, budget ideas and more of quincegirl.com in a slick, glossy magazine and is sold at almost every major retailer in the United States.

Quince Girl and Latino Bridal Expos – Quince Girl visits eight cities across the nation every year and invites thousands of girls and their families to come shop 100s of booths from local photographers, planners, choreographers, reception halls, dress boutiques and limo companies in their area. Girls can also see multiple fashion shows on stage to find the latest quinceañera styles and ideas.

As a result of its success in reaching this audience, Quince Girl has helped marketers ranging from national brand-name advertisers to local mom-and-pop shops reach this important audience. The quinceañera is one of the most important cultural events in the life-cycle of a Latino family and Quince Girl has become the most trusted friend and resource for quince girls, families and marketers.

Quince Girl in the News

